Pathogen avoidance and warm temperatures

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INTRODUCTION

Background

- Contagious pathogens represent a recurring threat throughout evolutionary history [1]
 - Consequently, humans possess multiple disease-avoidant mechanisms to mitigate the threat of disease
 - For example: disgust motivates avoidance of potential pathogen threats, like people with signs of illness
- Pathogen avoidance motivations may also explain some social prejudice
 - Prejudice toward people who are foreign has been linked to pathogen threat
 - Avoidance of others reduces the likelihood of contagion [2]
- Warm temperatures are also linked to social cognition, but have not been studied in the context of disease threats
 - Warm can sometimes signal social proximity [3]
 - When people are concerned about the threat of disease, perceived closeness may exacerbate pathogen-avoidance effects

Purpose

We tested whether ambient temperature would interact with signals of disease threat to predict prejudice

Predictions

- Based on previous work, we expected prejudice to be highest after exposure to a disease threat.
- We also expected temperature to moderate this effect, such that prejudice would be highest when exposed to disease threat in an especially warm room

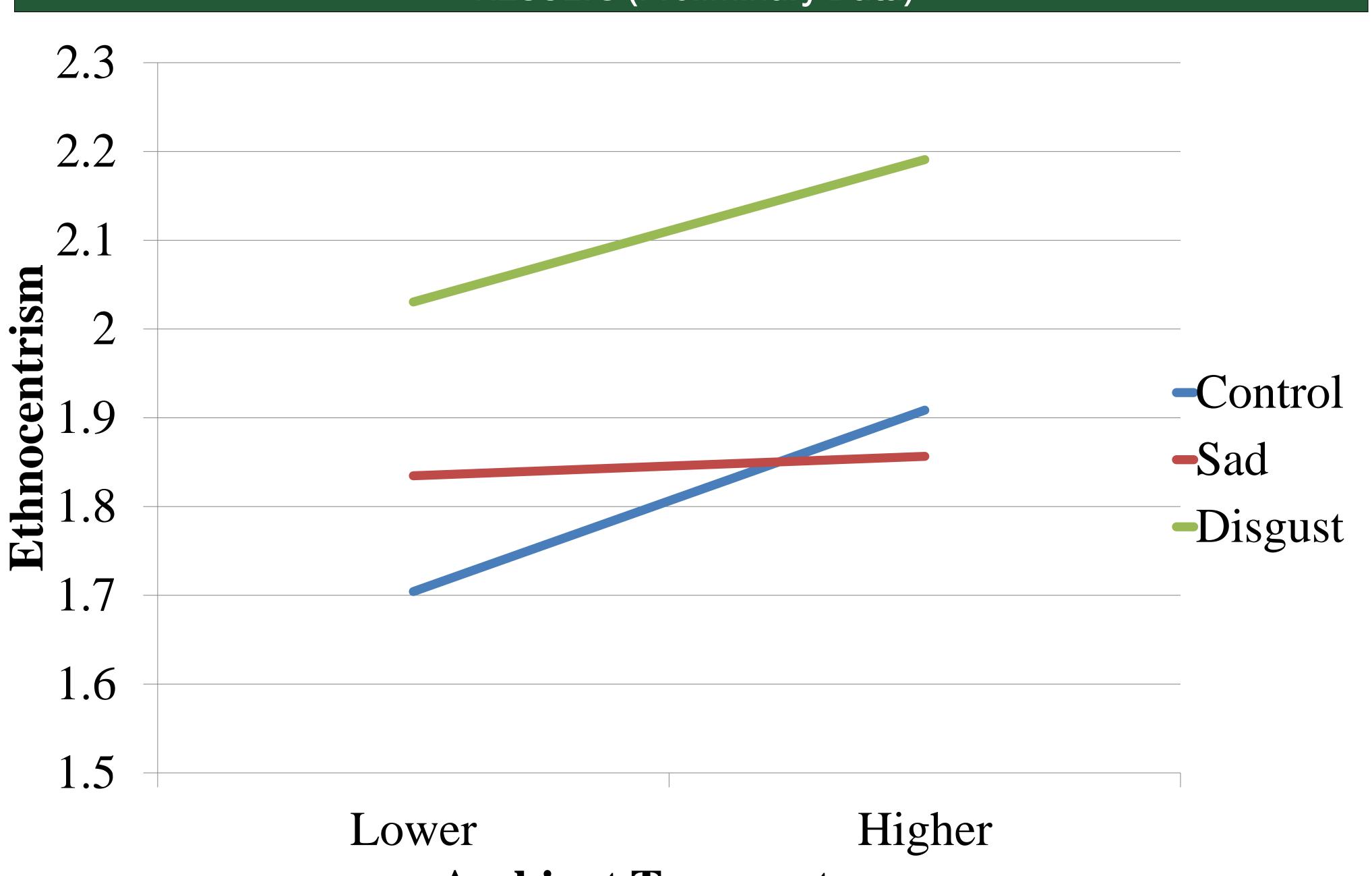
METHOD

Subjects.

68 psychology students (44 female), ages 18-35 (M=20.49 years), participated in exchange for extra credit

Method

- Participants were randomly assigned to view one of three emotion induction video clips:
 - 1. Control Condition Nature Documentary
 - 2. Sad Condition The Champ
 - 3. Disgust Condition Trainspotting
- We measured ambient room temperature with a digital thermometer
- Participants completed a 15-item Ethnocentrism scale [4]
 - Example item: "Most other cultures are backward compared to my culture."



Ambient Temperature

- Disgust (compared to control) increased ethnocentrism (b = .30, t(61) = 2.41, p =.02)
- Ambient temperature did not affect ethnocentrism (b = .08, t(61)=1.11, p=.27), and did not interact with prime condition.

RESULTS (Preliminary Data)

- 1372.



CONCLUSIONS

This study replicates previous work demonstrating that disgust can increase ethnocentrism compared to control emotional states.

Contrary to predictions, temperature did not significantly affect this relationship. One limitation is the restricted range of observed ambient temperature.

Future work will directly manipulate the experience of warm vs cold temperatures to test the influence of temperature on pathogen-avoidance.

REFERENCES

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